





Amy Mohr

Lead UX Designer

Contact

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Skills

App Design	UX Strategy
Material & iOS	UX Architecture
Responsive Web	UX in SAFe
Wireframes	Prototypes
User Flows	Design Reviews
Visual Hierarchy	Data Driven
Business & User Problem Definition	Requirements Gathering
Workshop Planning & Facilitation	UX Process Coaching

Professional Strengths

PM/PO SAFe

Standard SAFe

Cross Collaboration

Mentorship

UX PI Planning

Organization

Passionate

Actionable Feedback

Tech. Understanding

Leadership

UX Advocate

Detail Oriented

Project Workflow

Self Reflective

Remote Work

Critical Thinking

Familiar Tools

Figma	Sketch
Adobe	Abstract
Invision	Microsoft Suit

Experience

Lead UX Designer

Dec 2021-Present

Allegis Group, International Talent Management Firm

Led the UX strategy on two enterprise systems utilized by recruiters to meet client's staffing needs, and by talent to pursue career opportunities. Defined the UX practice in a new SAFe Agile environment, coaching all levels of the UX and cross-functional team. Created, facilitated, and synthesized design thinking workshops for a range of participants, from executives to peers. Collaborated on prioritization/roadmapping, and advocated for design thinking at a cultural level.

Lead UX Designer

Aug 2020-Dec 2021

Meijer Grocery, Regional Midwest Grocery Supercenter

Drove UX strategy and major architectural UXUI enhancements for grocery ordering and fulfillment via Meijer.com and Android/iOS Apps, accomplished through collaboration, prioritization, and roadmapping. Created actionable UX deliverables at all levels and helped to defined the UX practice in a SAFe Agile environment. Managed the workflow, projects, capacity, career growth, and retention of 10 designers dedicated to the mobile app.

Senior UX Designer

Feb 2020 - June 2020

Ascent Global Logistics, Freight Transportation & Management

Led the creation of a responsive web design system in Adobe XD, coordinating with front-end dev and product owners to ensure UI components were technically feasible. Led the creation of a design QA practice, reviewing both design and development deliverables.

UX Architect

2019

Ulta Beauty, National Beauty Supply

Primary UX resource for the mobile app agile scrum team. Led the app-first experience redesign for Ulta's complex loyalty program. Collaborated with the marketing team and cross-functional team members, supported user testing/research, and iterated quickly. Delivered user flows, journey maps, wireframes, UX Spec documents, and conducted design QA for development.

UXUI Designer

2017-2018

CNH Industrial, Agricultural Equipment for Case IH & New Holland

Led the UX strategy on several of the most complex features on the in-cab display system of the NextGen Agr. machinery. Collaborated cross-functionally with engineers, architects, Agr. specialists, developers, and the marketing team. Conducted internal design reviews, and UXUI QA for development.

Orthotics & Prosthetics

2017-2018

Resident / Technician, Scheck & Siress O&P / Advanced O&P Solutions

Designed, tested, and delivered physical devices to meet patients' needs, in an environment which required pivoting to solve complex problems. Collaborated with the patient and cross-functional care team to provide patient-centered care.

Masters of Prosthetics & Orthotics

Northwestern University,
Feinberg School of Medicine

2014-2016

Bachelors of Science in Physics

Minors in Fine Arts & Mathematics
Grand Valley State University

2009-2014